



2018 Program Book Advertising

Name of Business _____
 Address _____
 City _____ State _____ Zip _____
 Advertiser Contact Name _____ Phone _____
 Email _____ Fax _____ Date _____

Ad Copy Enclosed Ad Copy via Email (ads@ACO-music.org) Please Design My Ad *(no charge)*

SIZE CIRCLE ONE

- Back Cover Color \$2,000 **Sold**
- Inside Front Cover Color \$1,500 **Sold**
- Inside Back Cover Color \$1,500 **Sold**
- Center Insert Color \$1,500 **Sold**
- Page 1 Color \$1,200 **Sold**
- Full Page Color \$1,000
- Two-thirds Page Vertical Color \$750
- Half Page Horizontal Color \$600
- One Third Page Horizontal Color \$400
- One Third Page Vertical Color \$400
- One Sixth Page Horizontal B/W \$200 Color \$250
- One Sixth Page Vertical B/W \$200 Color \$250

***Please inquire about our non-profit rates!*

Payment Enclosed Please Invoice Credit Card

MC _____ VISA _____ DISC _____ AMEX _____

Card Number _____

Expiration Date _____ Security Code _____

Name on CC _____

Signature _____ Please Print

ACO Sales Contact _____

Contact Phone _____

Please return ACO Program Ad Form, Payment and Artwork to:

Atlantic Classical Orchestra

Email: ads@ACO-music.org

Fax: 772-460-0851

Mail: 141 North US One, Ft. Pierce, FL 34950

Questions? 772-460-0850 - **PAYMENT DUE BY 12/30/17**

SPECIFICATIONS

Full-Page Bleed Ads

Document size/Bleed size: 8.625" x 11.125"

Trim size/Page size: 8.375" x 10.875"

Live area 7.375" x 9.875"

(This is the area that is a full inch inset from all sides of the document size to prevent important elements from being cut off)

Full-Page, Non-Bleed

Document size 7.375"W x 9.875" H

Camera-Ready Submissions Acceptable Formats

PDF (preferred) - All images must be 300 PPI. Fonts embedded. Convert all RBG images and spot colors to CMYK. If black and white, convert all images and text to grayscale.

TIFF - Must have at least 300 PPI resolution, with size equal to ad size in inches.

MICROSOFT APPLICATIONS (Word, Publisher and Word Perfect) are **NOT** acceptable as Camera-Ready submissions.

HOW TO SUBMIT YOUR AD

Email your ad or instructions to ads@ACO-music.org. When emailing an ad, please send high resolution (300 PPI) PDFs or JPEGs no larger than 15MB. If sending images for your ad to be built, please send JPEGs or TIFFs at 300 DPI.

1/3 Page Vertical	2.2917" x 9.875
2/3 Page Vertical	4.8333" x 9.875"
1/6 Page Vertical	2.2917" x 4.8175"
1/6 Page Horizontal	4.8333" x 2.2625"
1/3 Page Horizontal	4.8333" x 4.8175"
1/2 Page Horizontal	7.375" x 4.8175"